SatoshiLabs: Invity.io celebrates one year of helping people onboard into the crypto space

May 5, 2021, Prague — Exactly one year ago today, Invity.io, a member of the SatoshiLabs Group known for creating the Trezor hardware wallet, launched its cryptocurrency exchange rate comparison tool website. In its short history, Invity has helped almost 30,000 users perform nearly 64,000 unique transactions in pursuit of its goal to open crypto investing to all users, even those without technical backgrounds.

During its first year of public operation, Invity has expanded its feature list to include not only the options to buy and exchange cryptocurrencies, but also to sell and spend crypto. All of these features are placed in a single minimalistic interface that allows users to compare exchange rates, payment methods, and identification requirements and then perform their transaction with the provider that suits their needs. Invity's list of strategic partners has grown from 7 at launch to 13, including major industry players like Changelly, Simplex, BTC Direct, and Banxa.

> *"This past year, Invity has delivered on its promise to offer all types of crypto transactions all in one place. And the crypto community is embracing our platform: users in 148 countries have used Invity and more partners are lining up to join our comparison tool." — Štěpán Uherík, CEO of Invity*

The first year of the Invity site has also seen major growth in the purchasing options available to users: 29 different fiat currencies can be used to form a total of 108 different fiat-to-crypto pairs. Payments can be conducted through a choice of 10 payment methods, from global options like major credit to regional payment methods like SEPA bank transfers, SOFORT, and Bancontact. For crypto-to-crypto exchanges, users can form 723 trading pairs, giving access to major cryptocurrencies as well as a wide range of altcoins.

Invity's comparison tool also forms an integral part of Trezor Suite, the next generation coin-management interface for Trezor hardware wallets currently undergoing beta testing. All features available on the Invity.io platform are available within the secure Trezor Suite environment, with the added convenience of coins being sent directly to the user's Trezor. Users of Trezor Suite also have unique access to a spend feature enabled by Invity's partnership with Bitrefill.

The year to come promises the continued expansion of both partners and features on the Invity site and within Trezor Suite. A user accounts feature for augmented portfolio tracking and simplified KYC processes is currently in development, as is an automated Bitcoin savings feature based on the dollar-cost averaging principle. Invity will also continue to grow its library of educational blog and video materials that cover need-to-know topics for new and experienced crypto users alike.

For a full breakdown of Invity's first year online, we have prepared a shareable infographic.

Matt Jones, Head of Content
matt.jones@invity.io

Invity.io   Coinmap.org

About Invity.io:
Invity.io is a privately held company founded in 2019 and based in the Czech Republic. Invity's comparison tool brings together rates from the web's best crypto transaction providers so users can buy, exchange, and sell crypto at the best rates all in one place. Invity's straightforward interface and educational materials aim to open the world of crypto to everyone, regardless of their technical knowledge. Invity is also highly security conscious and so is proud to power the trading platform in Trezor hardware wallets. Invity also maintains Coinmap.org, a crowdsourced map of Bitcoin ATM locations and businesses that accept cryptocurrencies around the world. More information at https://invity.io.

About SatoshiLabs:
SatoshiLabs is a privately held company founded in 2013 and based in the Czech Republic. The first company product was the world's first cryptocurrency hardware wallet. Its popular flagship product, the Trezor Model T, introduced new measures of security such as its full-color touchscreen. SatoshiLabs is also the creator of more than 22 innovative security standards like Recovery seed, Passphrase, or Shamir Backup, which are significantly improving the whole industry of online security. Present in over 220 countries worldwide, SatoshiLabs remains open-source, making the best security solutions accessible to anyone, anywhere. More information at www.satoshilabs.com and www.trezor.io.